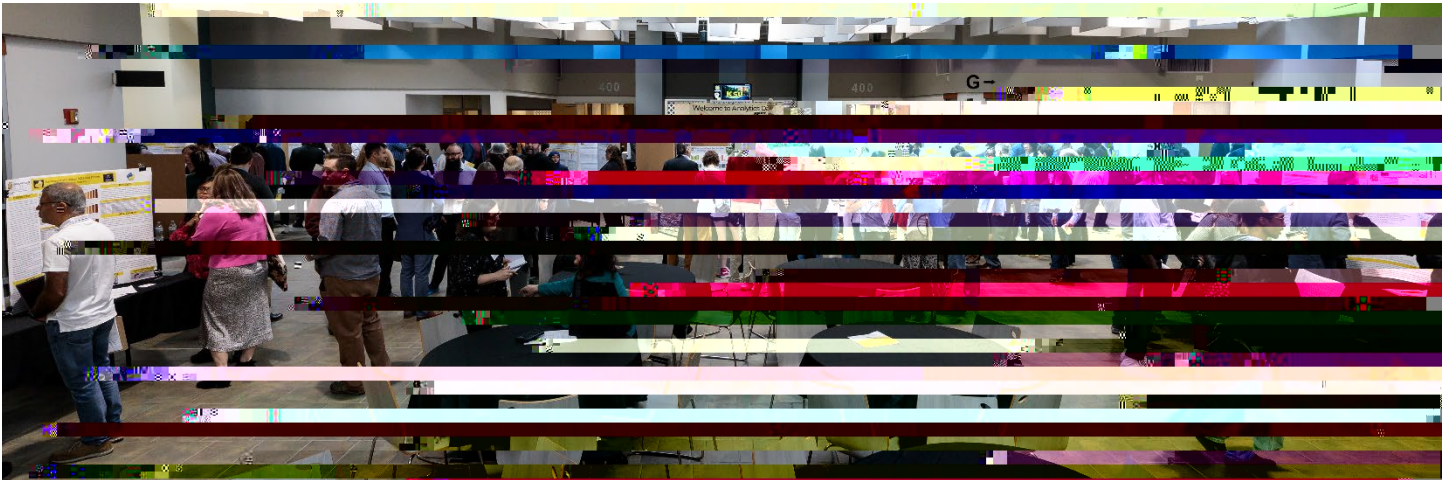Friday, November 10, 2023 | 8:30 a.m. – 12:30 p.m. | KSU Center

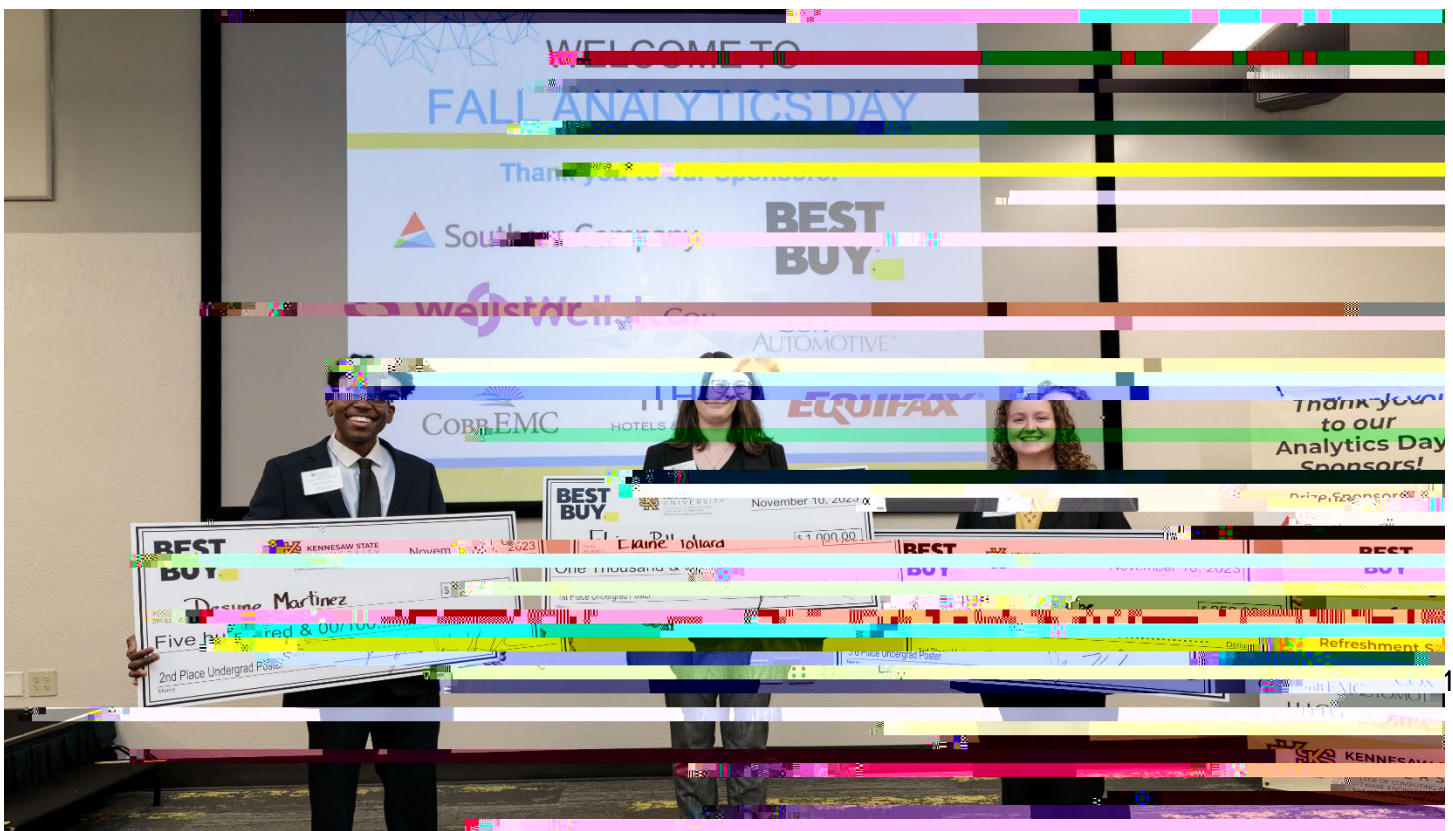

Poster Winners

Undergraduate Students
1st Place – Elaine Pollard – Does Hands-Free = Accident Free?
2nd Place – Desyne Martinez – Multiple Myeloma, Where are you Hiding?
3rd Place – Megan McCabe – Burning the Candle for Both Degrees: A Comparison of

Master's Students
1st Place – Elizabeth Wile – Mapping Changes in Car Accidents after Covid-19
2nd Place – Greg Balkcom – Analysis of the

10:10 – 11:10am   Journey to Modern Day Data Science: The Past, the Present, and the Potential Future

Dr. Bob Vanderheyden
Principal Data Scientist – Manager
Microsoft

Bob Vanderheyden has over 30 years of experience as a data scientist. In that time, he's worked in Institutional Research for a large community college system and in Marketing roles for multiple Fortune 1,000 corporations, including Transportation, Education, Telecommunications, Financial Services, Insurance and Information Technology industries. He currently leads a team of data scientists supporting email security for Microsoft Initiatives.
In 2015, 25 years after he completed his Masters Degree, Bob enrolled in the first cohort of the Kennesaw State Ph.D. program in Analytics and Data Science, completing his Ph.D. in the Fall of 2019. Bob has attempted to stay active with the KSU program and event taught Masters-level data science courses for two years after his graduation.

Nathalie Jones
MS Data Science and Analytics Candidate
Kennesaw State University

Nathalie Jones is a researcher and mathematician from Elijay, Georgia. She received her Bachelor of Science degree in Computational and Applied Mathematics with a Minor in Applied Statistics and Analytics from Kennesaw State University in 2021, and she will complete her Master of Science in Data Science & Analytics in December 2023. Nathalie has proficiency in statistical coding across many different languages, including SAS, Python, R, and SQL. She has experience applying her mathematical and statistical coding skills to academic research, as well as in the corporate business analytics environment.
Currently, Nathalie lives in Kennesaw, Georgia with her partner of over a decade, Alexis Lowery, and their 14-year-old cat, Alyx. They enjoy spending time together cooking homemade meals, sipping coffee, working on research projects, and watching movies. A fun fact about Nathalie is that, as a native Georgian, the only ocean she has ever seen is the Pacific Ocean off the coast of California.

Recruiting Sponsor

Wellstar

Refreshment Sponsors

Cobb EMC

Cox Automotive™

Equifax

IHG®