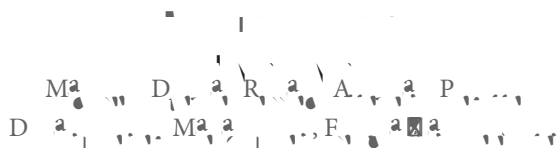




Creating Innovation Value Through Generative AI: A Property Rights Perspective



When is Bonding Worth the Risk? How Status Affects the Decision



What's Age Got to Do With Leadership Effectiveness? A Meta-Analytic Investigation on First-Line and Mid-Level Leaders



Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

VR You Ready? A Few Studies of Virtual Reality in Marketing

Creating Innovation Value through Generative AI: A Property Rights Perspective

ABSTRACT

Generative Artificial Intelligence (GenAI), particularly Large Language Models (LLMs), has emerged as a transformative technology, creating significant value through its applications in various industries. However, the rapid advancement of GenAI has also raised complex questions about property rights, intellectual property, and the ownership of the content and data generated by these models. This abstract explores the legal and ethical challenges surrounding GenAI from a property rights perspective, focusing on the ownership of training data, the rights of the models themselves, and the protection of the output. It discusses the implications of these issues for innovation and the development of a robust legal framework to address the unique challenges posed by this technology. The abstract also touches upon the role of copyright law, patent law, and trademark law in this context, and the need for a balanced approach that encourages innovation while protecting the rights of individuals and organizations.

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Supplier Financing Agreements and Cash Flows

ABSTRACT

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VR You Ready? A Few Studies of Virtual Reality in Marketing

ABSTRACT

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When is Bonding Worth the Risk? How Status Differences Moderate the Effect of Auditor-Manager Social Bonding on Manager Behavior

ABSTRACT

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Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

ABSTRACT

CEO, CMO, CSR, (E), CSR, E, 2000, 2013, M, CSR.