Best Practices in Online Education

CHARITY BRYAN

ASSOCIATE PROFESSOR AND PROGRAM DIRECTOR FOR ONLINE EDUCATION, WELLSTAR COLLEGE

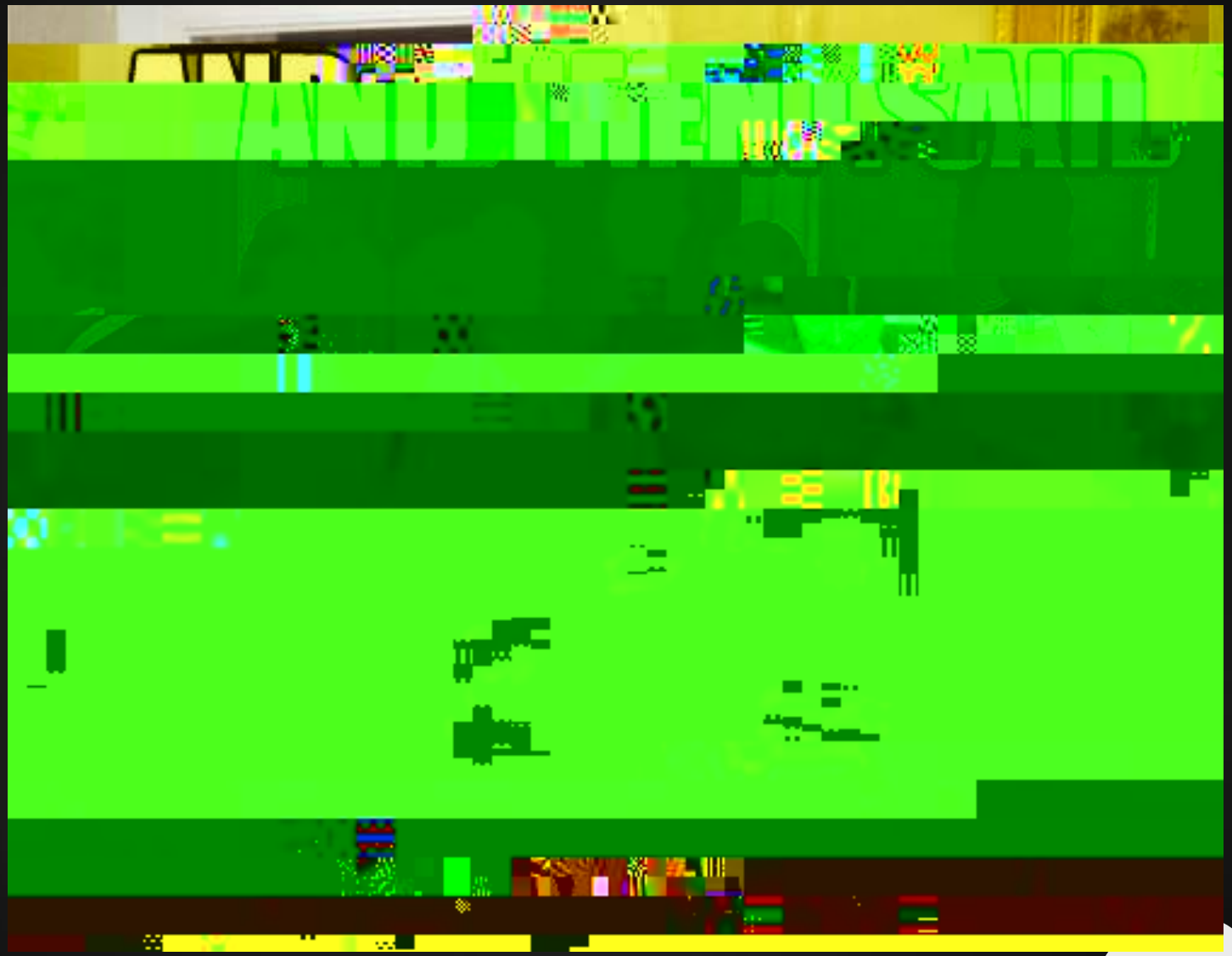
The Administrator's Perspective

/RUWLH·V $SSUHQWLFHVKLS

"The average student has spent 13,000 hours in direct contact with classroom teachers by the time he graduates from high school" (p. 61).

> Individuals without any formal training in teaching and learning can usually identify teachers and classroom environments that were particularly effective, and those that were highly ineffective.

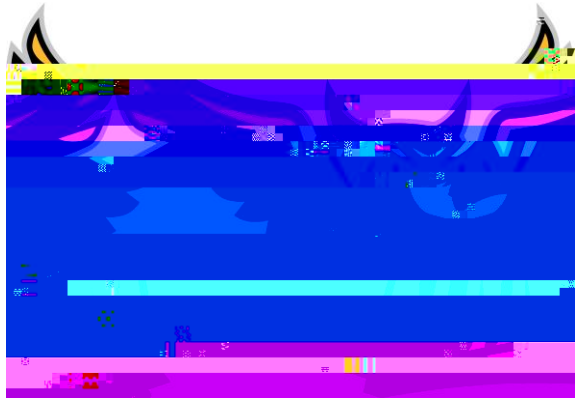
We do not have this same experience with online learning



Quality Matters (QM)

Quality Matters (QM) is a faculty -centered, peer review process that is designed to certify the quality of online and blended courses. QM is a leader in quality assurance for online education and has received national recognition for its peer -based approach and continuous improvement in online education and student learning

http://www.qmprogram.org/



About The QM Rubric 2 8 General Standards

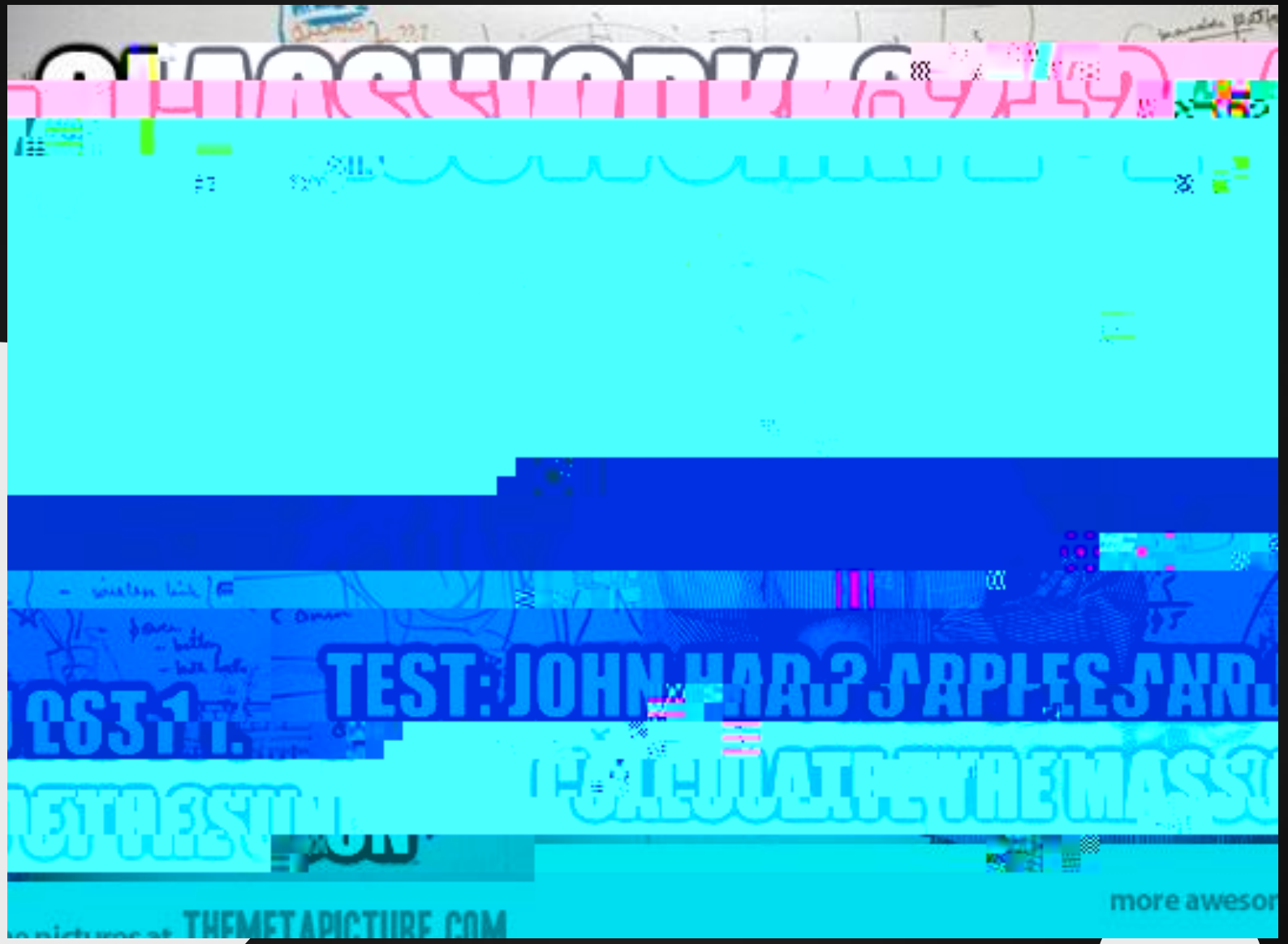
1. Course Overview and Introduction
2. Learning Objectives (Competencies)
3. Assessment and Measurement
4. Resources and Materials
5. Learner Engagement
6. Course Technology
7. Learner Support
8. Accessibility

Key components (in bold) mustalign.

Alignment: Critical course elements work together to ensurethat students achieve the desired learning outcomes

http

Key S0 549 8 l 4y S0 544y S0 58 1 0 /Image


TEST: JOHN HAD 3 APPLES AND
more awesor
THEMETAPICTURE.COM

Step-by-Step for Online Classes

What do Online Students Expect?

- Communication opportunities
  - Explicit interaction and expectations defined
  - High levels of interaction (emails, replies to forum posts, feedback on assignments, etc.)
  - Prompt responses to emails, forums, voicemails, etc.
    - 24 hour rule
- Mini-lectures for content (2 -15 minute segments)
  - Panopto , Camtasia, etc.
- Well-planned courses with explicit instruction

Recording Online Lectures

SCRIPT!

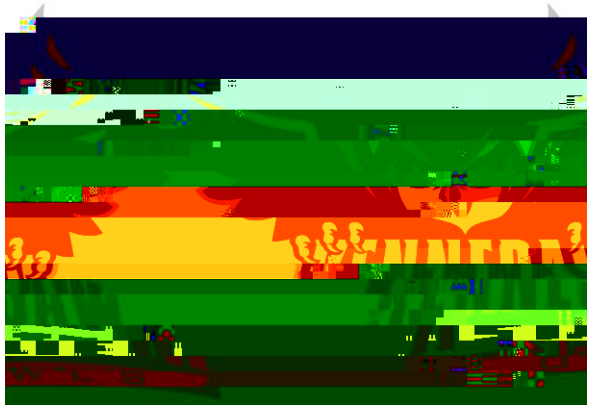
SCRIPT!

SCRIPT!

SCRIPT! SCRIPT! SCRIPT! SCRIPT!

SCRIPT! SCRIPT! SCRIPT! SCRIPT!

SCRIPT! SCRIPT! SCRIPT! SCRIPT!



Recording Online Lectures

CHUNK!

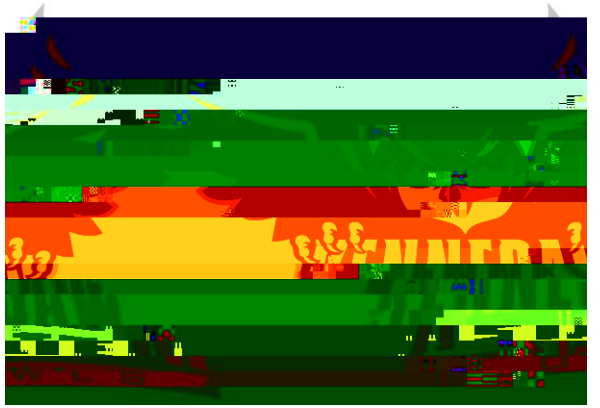
CHUNK!

CHUNK!

CHUNK! CHUNK! CHUNK! CHUNK!

CHUNK! CHUNK! CHUNK! CHUNK!

CHUNK! CHUNK! CHUNK! CHUNK!



Before Class Begins

Finalize all course materials and e -book selection (e -book if possible)

Communicate with students by D2L Mail or posting to a forum

Have a plan

Day 1

Communicate with students

- Welcome letter/video
- “Start Here” button

Introduce yourself using an Introductions Forum

- Have students introduce themselves as well!

Check the FAQ Forum posts to see if students have any questions

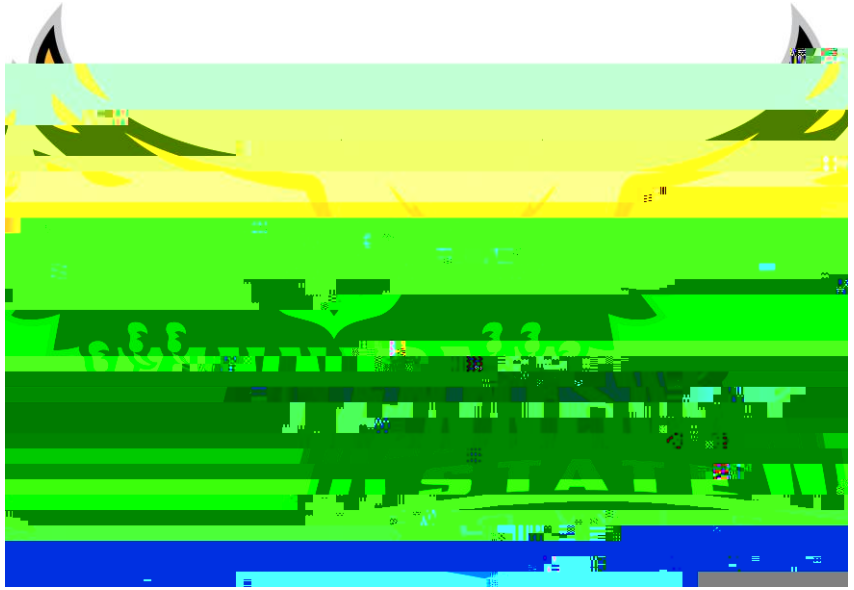
Be present in the course. Daily is best.

Emphasize netiquette (rules of communication) and professionalism

Set. The. Tone.

End of Course Reflection Survey

Be sure you utilize the “usual” processes for end of course evals



You Are Not Alone!!

Know the resources that exist on campus

- Distance Learning Center (Dale Suffridge : dsuffrid@kennesaw.edu)
- Video services (Dale Suffridge : dsuffrid@kennesaw.edu)
- Tech support (for faculty and students) (service@Kennesaw.edu)
- Professional development opportunities (Distance Learning Center/CETL)
  - Webinars, brown bags, conferences, D2L tutorials, etc.

Off Campus Resources

Quality Matters

https://www.qualitymatters.org /

Online Learning Consortium (OLC)

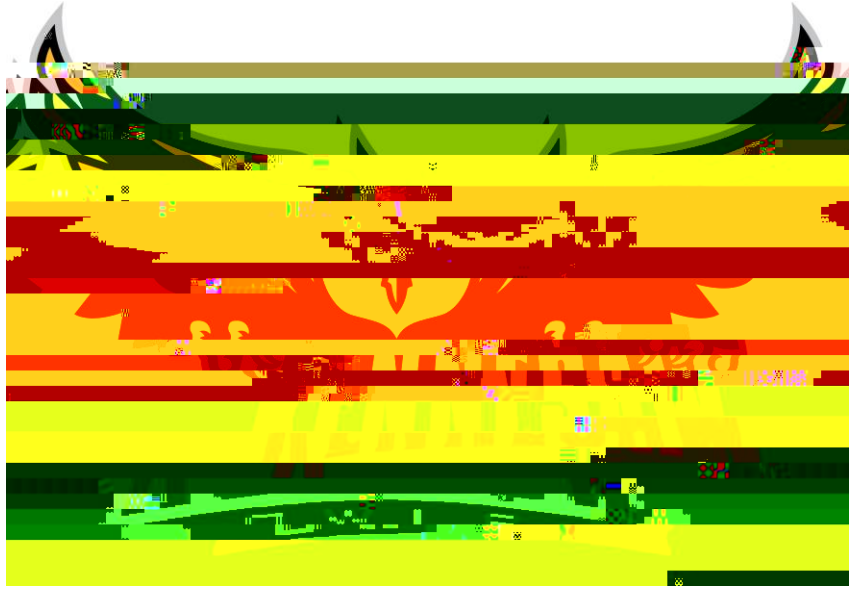
onlinelearningconsortium.org

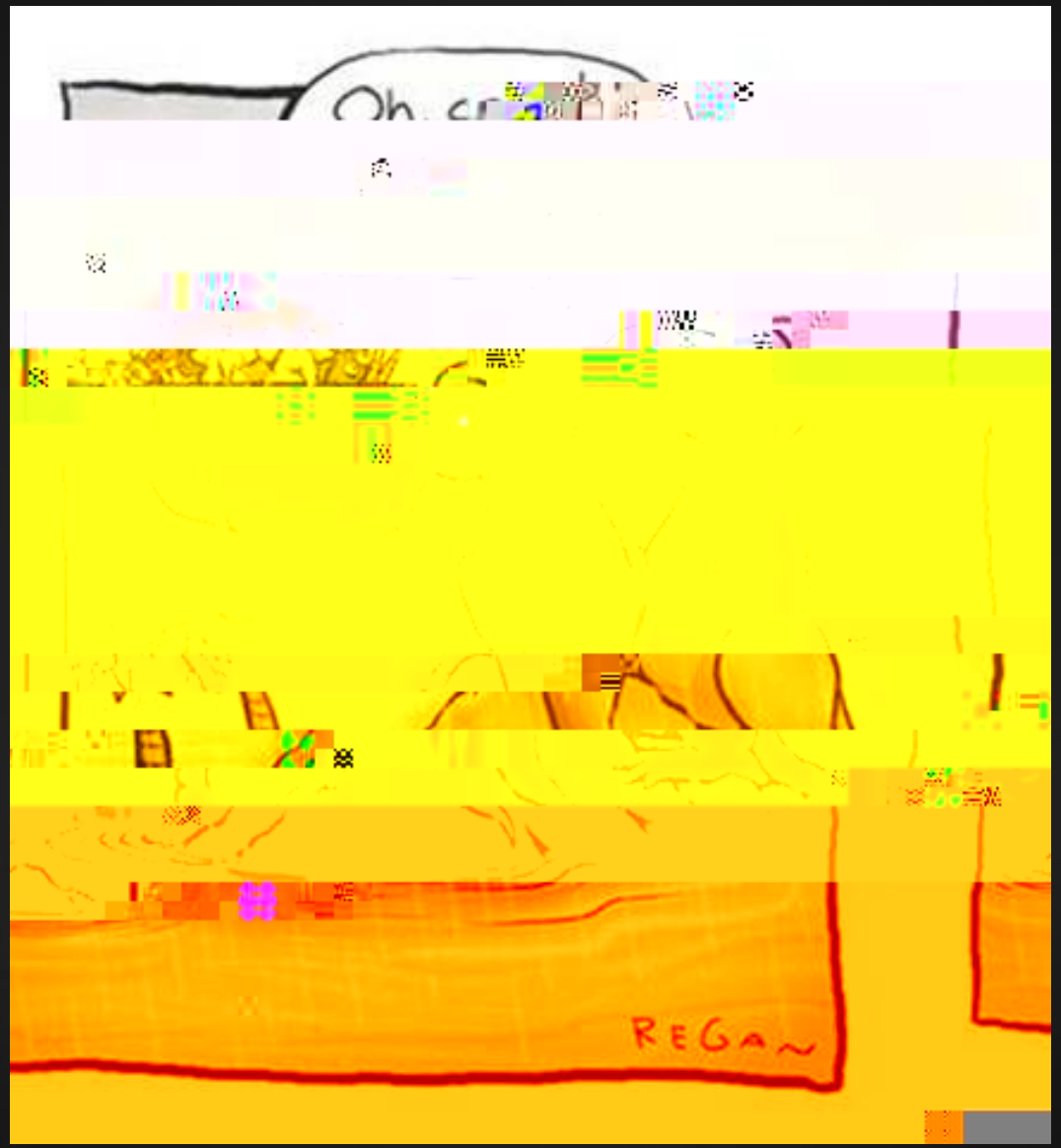
Innovative Educators

http:// www.innovativeeducators.org /

Academic Impressions

http ://www.academicimpressions.com/




REGAN